

OUR APPROACH

- Collaborative
- Strengths-based
- Comprehensive
- Data-driven
- Systems-oriented
- Interdisciplinary

CAPACITY BUILDING AREAS



Evaluation planning & design



Data collection, management & analysis



Communicating findings & data visualization



Evaluation sustainability

The Building Evaluation Capacity Initiative is a two-year program of training and consultation that strengthens program evaluation capacity in organizations.

The program has been successful with public and private organizations, whether the focus is health and wellness, education, social or human services, sports and recreation, or arts and culture.

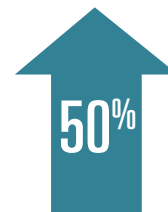
We begin by building evaluation capacity for one program and then focus on establishing an evaluation culture in the organization to support other programs. Trainers and consultants are a team of faculty and professional staff from The Consultation Center at Yale, Yale School of Medicine.

INITIATIVE OUTCOMES

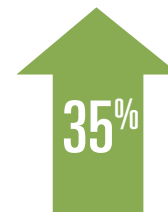
Each year our initiative continues to grow and each year participating staff and organizations have experienced gains in evaluation capacity. Below are some of the achievements.



Gain in positive **BELIEFS** about evaluation



Gain in evaluation **KNOWLEDGE**



Gain in individual evaluation **SKILLS**

"This initiative has markedly changed the way we view, discuss, and implement evaluation. The most striking shift is our confidence to approach evaluation ourselves without being intimidated or overwhelmed."

"We have learned how useful the logic model is in helping others, both within and outside of our agency, to understand our program better."

"During Year 2 of the Building Evaluation Capacity Initiative, we used data collected from the pilot to revise our training materials, data collection forms, and programming efforts to support broader implementation of our program."

TRAINING & CONSULTATION

YEAR 1

- Annual Evaluation Forum
- 4 group trainings
- 3 individual consultations
- Ongoing phone and email consultations

YEAR 2

- Annual Evaluation Forum
- 2 group trainings
- 3 individual consultations
- Ongoing phone and email consultations

SUSTAINABILITY

After completing the program, organizations can participate in the Philadelphia Program Evaluation Learning Collaborative, which offers:

- Ongoing consultation, training, and technical assistance
- An annual evaluation mini-conference
- Access to an online repository of materials
- Peer learning, support, and networking

"From building a logic model to creating a system to track data, this initiative has taught us how to be more intentional when looking at our programs."

"Participating in this initiative... helped each of us to proactively identify and begin to implement evaluation activities into our daily program management activities."

"We have enough knowledge and materials to keep our program evaluation work going. In addition, we have been introduced to collaborating organizations, many of which are undergoing similar processes"

BUILDING EVALUATION CAPACITY INITIATIVE

THE CONSULTATION CENTER AT YALE

For more information,
contact susan.florio@yale.edu
or call 203-789-7645
consultationcenter.yale.edu

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