## Yale SCHOOL OF MEDICINE

Yale Center for Implementation Science (YCIS) & Center for Methods of Implementation and Prevention Science (CMIPS)

## "Hybrid Effectiveness-Implementation Designs: A Review and New Considerations."

## **Geoffrey M. Curran, PhD**

Professor, Departments of Pharmacy Practice and Psychiatry Director, Center for Implementation Research University of Arkansas for Medical Sciences Research Health Scientist, Central Arkansas Veterans Healthcare System



Dr. Curran will provide an overview of "hybrid effectiveness-implementation" research designs based on an ongoing review of published studies. Dr. Curran will review current trends in the use of these designs, provide examples of strong designs across the hybrid design continuum, and offer recommendations for design specifications, outcome measurement, and reporting.

> Wednesday, April 10, 2019 12:00 – 1:00 p.m. TAC Auditorium, 1<sup>st</sup> Floor, The Anlyan Center Lunch will be served immediately after.

**Dr. Curran** was trained as a medical sociologist. He began his career looking at the complex etiology of substance use disorders and published several papers on the intersection of social and psychological factors in the development of problem substance use. Later, Dr. Curran became interested in health services research and began to investigate predictors of treatment engagement and outcomes for substance use disorders. In addition to this line of research, Dr. Curran simultaneously developed his research interests in the diffusion of innovation in mental health and primary care settings. He subsequently has been funded by NIDA, NIMH, DOD and the VA to develop and test a range of facilitation strategies designed to support the uptake and sustainment of evidence-based practices. He recently became Director of the Center for Implementation Research at UAMS, a joint entity between the Colleges of Pharmacy and Medicine. The Center is devoted to developing and testing implementation strategies across a wide range of service contexts, assisting with the implementation of practices within UAMS clinics and community practices, and training the next generation of implementation scientists.

## Yale school of public health