



MOVEMBER
THE RULES

RULE ONE

ONCE REGISTERED AT MOVEMBER.COM
EACH MO BRO MUST BEGIN THE 1ST OF MOVEMBER
WITH A CLEAN SHAVEN FACE.

RULE TWO

FOR THE ENTIRE MONTH OF MOVEMBER EACH
MO BRO MUST GROW AND GROOM A MOUSTACHE.

RULE THREE

DON'T FAKE IT. NO BEARDS, NO GOATEES
AND NO FAKE MOUSTACHES.

RULE FOUR

USE THE POWER OF THE MOUSTACHE TO CREATE
CONVERSATION AND RAISE FUNDS FOR MEN'S HEALTH.

RULE FIVE

EACH MO BRO MUST CONDUCT HIMSELF
LIKE A TRUE GENTLEMAN.