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EVALUATION FORMS AND CME CREDIT VERIFICATION

Evaluation forms will be distributed. Please be sure to complete these forms and return them when you leave. In addition, be certain you have signed the attendance list to verify your participation in the CME program.

LEARNING OBJECTIVES

- Understand the historical development of the science of quality improvement and its application to healthcare
- Be prepared to provide leadership to healthcare improvement projects
- Create individual strategy for accomplishment of personal and organizational goals
- Understand the role of health policy in changing healthcare priorities

PARKING Parking is available at 150 York Street. Please bring your parking ticket to the hotel front desk to be validated.

To register or for information, contact Marcia Johnson,
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Building Physician Leadership in the Era of Healthcare Reform

October 24 – 25, 2014

The Study Hotel, 1157 Chapel Street, New Haven



Welcome to our two-day course designed to provide physician leaders with the requisite tools to lead healthcare transformation, create value for patients and enhance careers in hospital management.

PRESENTED BY

Yale-New Haven Hospital &
The Medical Directors Leadership Council (MDLC)



FACULTY



Marc Auerbach, MD, MSc
Assistant Professor, Yale School of Medicine, Department of Pediatrics, Section of Emergency Medicine; Associate Director, Pediatric Simulation; Associate Pediatric Trauma Medical Director



Carol L. Barsky, MD, MBA
Associate Chief, Patient Safety and Quality; Medical Director for Clinical Performance, Yale-New Haven Hospital



Steven L. Bernstein, MD
Professor of Emergency Medicine; Vice Chair, Academic Affairs, Yale University



Helen Bevan, PhD
Chief, Transformation Office, National Health Service, England



Frank Davidoff, MD, MACP
Adjunct Professor of the Dartmouth Institute at the Geisel School of Medicine at Dartmouth; Editor Emeritus, Annals of Internal Medicine



Mary Dixon-Woods, PhD
Professor of Medical Sociology and Wellcome Trust Senior Investigator, University of Leicester



Mary Falkenstern, CCC-SLP
Instructor and voice coach with Speakeasy, a personal development and communication consulting firm



Howard Forman, MD, MBA
Professor, Diagnostic Radiology and Public Health; Professor, Economics and Management; Director, MBA for Executives; Director, MD/MBA Program at Yale; Director, Health Care Management Program at Yale



William Gedge
Senior Vice President, Payer Relations, Yale New Haven Health System



Leora Horwitz, MD, MHS
Director of the Center of Healthcare Innovation and Delivery Science; Associate Professor, New York University School of Medicine



Shawna J. Perry, MD, FACEP
Associate Professor, Emergency Medicine, University of Florida Jacksonville; Honorary Associate Professor, University of Wisconsin-Madison, College of Engineering, Center for Quality & Productivity Improvement



Sarwat I. Chaudhry, MD
Associate Professor of Medicine (General Medicine); Principal Investigator (SILVER-AMI Study)



Grace Y. Jenq, MD
Associate Professor of Medicine (Geriatrics); Medical Director, Inpatient Medicine, Yale-New Haven Hospital; Associate Chair of Medicine for Patient Safety and Quality



Stephanie N. Sudikoff, MD
Associate Clinical Professor of Pediatrics (Critical Care); Director, Pediatric Simulation Program; Medical Director, SYN:APSE Simulation Center, Yale New Haven Health System

FRIDAY, OCTOBER 24 | DIDACTICS

7:30 – 8:00 am	Breakfast and registration
8:00 – 8:15 am	Introduction and Welcome – Carol L. Barsky, MD, MBA
8:15 – 9:30 am	Mastery of Context – Mary Dixon-Woods, PhD
9:30 – 10:15 am	Break
10:15 – 11:15 am	Revolution at CMS – The Affordable Care Act – Howard Forman, MD, MBA
11:15 – 12:15 pm	Hospital Systems are an Economic Entity – Our Financial Future – William Gedge, Senior Vice President
12:15 – 1:00 pm	Control Modes in Healthcare Organizations – Shawna Perry, MD, FACEP
1:00 – 2:00 pm	Lunch with Faculty
2:00 – 2:30 pm	The Medical Directors Leadership Council: A Physician Response to Standard Control Modes – Carol L. Barsky, MD, MBA
2:30 – 3:15 pm	Panel Discussion: Defining and Addressing Today's Context
3:15 – 4:15 pm	Applying the Lessons of Social Movements and Social Networks to Improvement – Helen Bevan, PhD
4:15 – 5:15 pm	Application of Social Network Theory to Building an Improvement Network at Yale and YNHH – Yale Institute of Network Science with Joshua Wei, Yale MPH candidate
5:15 – 5:45 pm	Discussion
5:45 – 7:00 pm	COCKTAIL PARTY – Penthouse

SATURDAY, OCTOBER 25 | APPLIED LEARNING

7:30 – 8:00 am	Breakfast and registration
8:00 – 10:00 am	CHIRAL: The Center for Healthcare Innovation, Redesign and Learning. The Framework for Quality Improvement at Yale/YNHH – Marc Auerbach, MD, MSc, Carol Barsky, MD, MBA, Steven Bernstein, MD, Sarwat Chaudhry, MD, Grace Jenq, MD, Leora Horwitz, MD, MHS, Stephanie Sudikoff, MD
10:00 am – 12:00 pm	Choice of Two Workshops: Speakeasy®: Qualities of an Effective Communicator – Mary Falkenstern Writing Workshop: Frank Davidoff, MD, MACP, Mary Dixon-Woods, PhD, Steven Bernstein, MD, Leora Horwitz, MD, MHS
12:00 – 1:00 pm	LUNCH
1:00 – 3:00 pm	Choice of Two Workshops: Speakeasy®: Qualities of an Effective Communicator – Mary Falkenstern Writing Workshop – Frank Davidoff, MD, MACP, Mary Dixon-Woods, PhD, Steven Bernstein, MD, Leora Horwitz, MD, MHS
3:00 – 4:00 pm	Starting and Ending with Theory – Frank Davidoff, MD, MACP, and Mary Dixon-Woods, PhD
4:00 pm	Discussion and Wrap-up – Carol Barsky, MD, MBA