

Benchmark TPDG1:



Health provider schools:

- Medical schools
- Nursing schools
- Midwifery schools
- Nutrition programs

•Specific for students/residents training in mother, infant and young children care

*See Annex 4

Benchmark TPDG2:



Facility-based health care professionals:

- prenatal, maternity and pediatric staff
- based in clinics or hospitals
- caring for pregnant & postpartum women and infants & young children

*See Annex 4

Benchmark TPDG4:



Community-based health care professionals:

- based in primary health care clinics
- caring for pregnant & postpartum women and infants & young children

*See Annex 4

Benchmark TPDG5:



*See Annex 5

Benchmark TPDG6:



Community health workers:

- para-professionals trained to deliver education and provide peer support
- based in community
- caring for mothers, their infants and young children

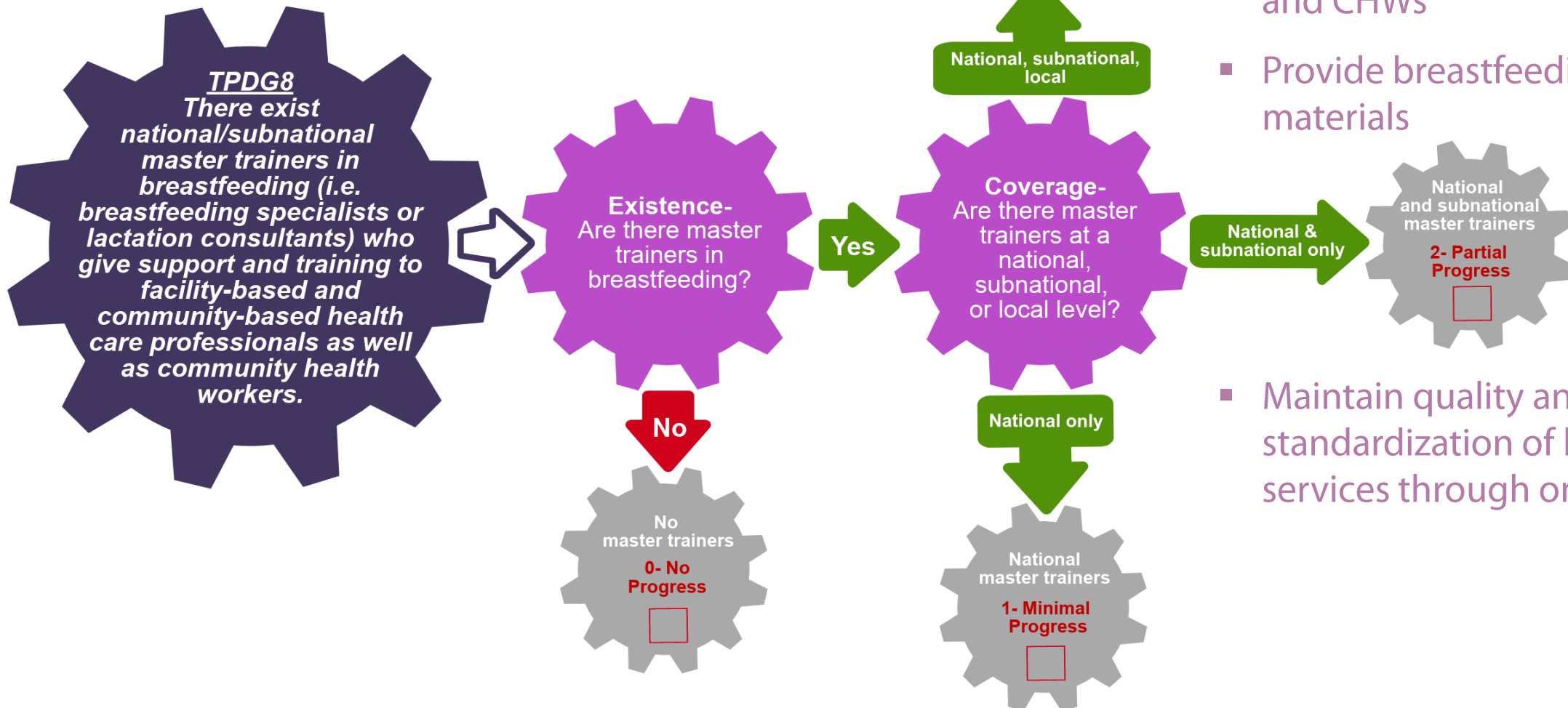
*See Annex 4

Benchmark TPDG7:



*See Annex 5

Benchmark TPDG8:

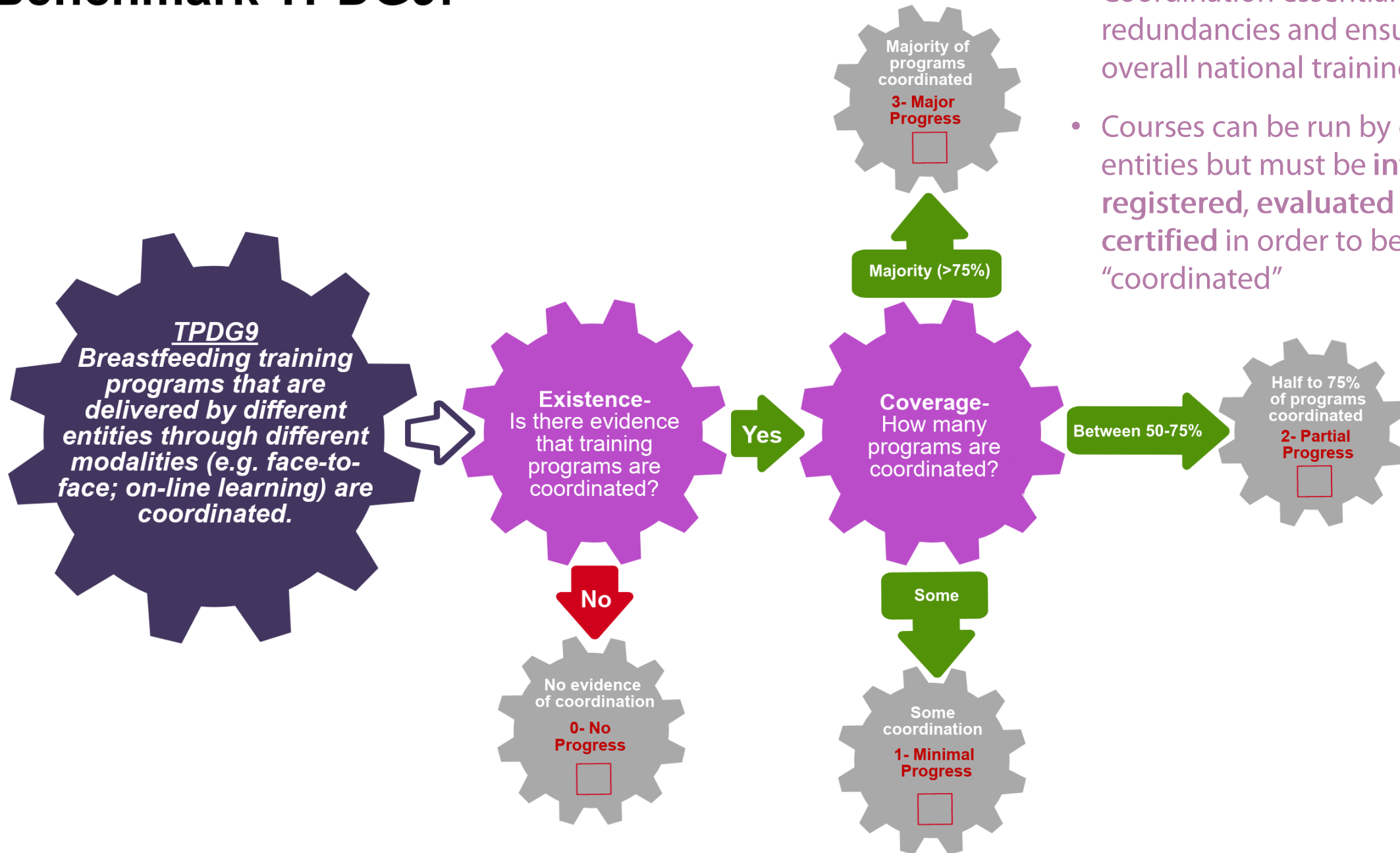


Master trainers: trained and/or certified as breastfeeding specialists or lactation consultants

Support:

- Primary resource to providers and CHWs
- Provide breastfeeding related materials
- Maintain quality and standardization of breastfeeding services through on-site visits

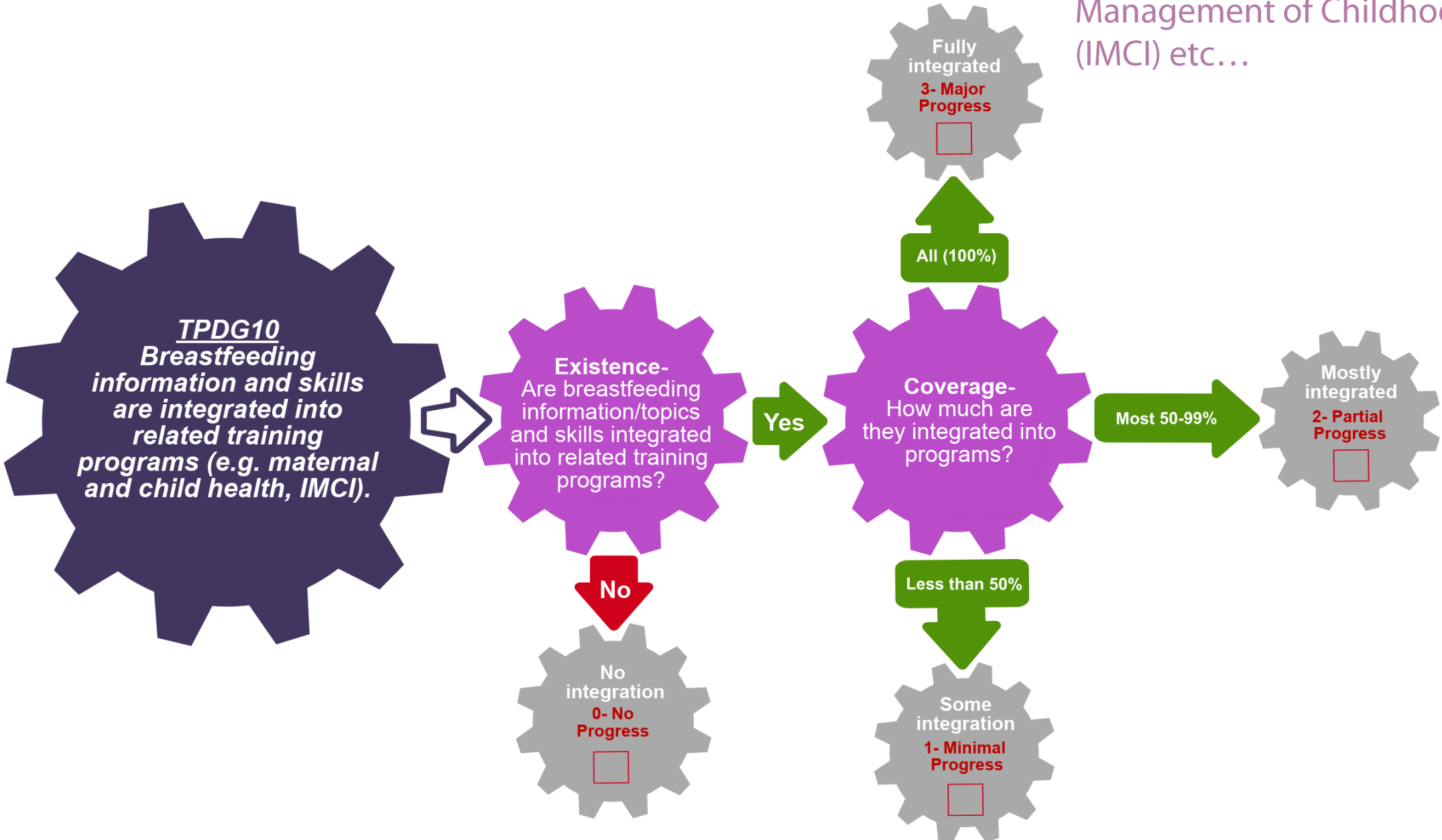
Benchmark TPDG9:



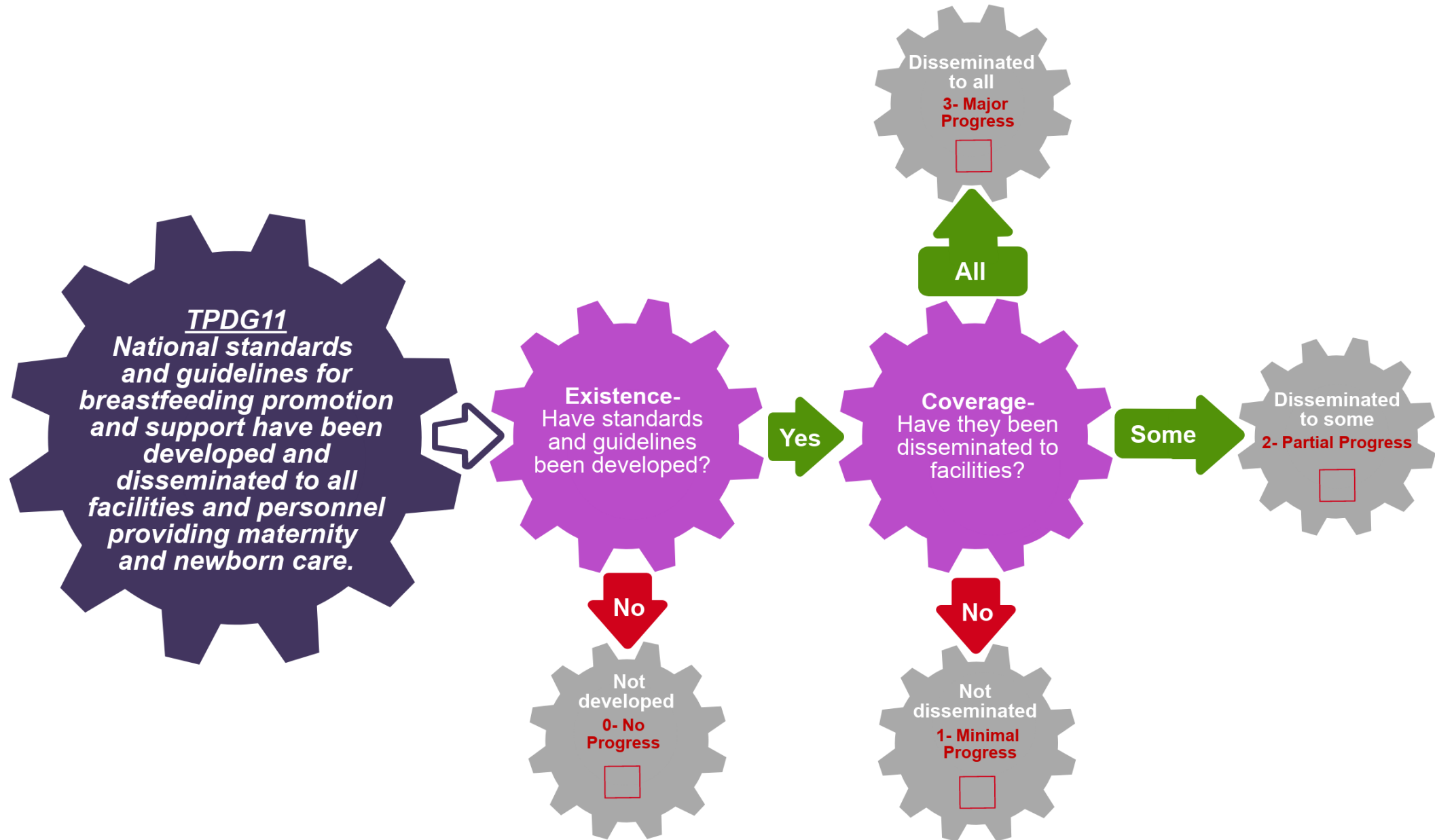
- Coordination essential to prevent redundancies and ensure quality of overall national training
- Courses can be run by different entities but must be integrated, registered, evaluated and/or certified in order to be “coordinated”

Benchmark TPDG10:

Related programs: maternal and child health or Integrated Management of Childhood Illness (IMCI) etc...

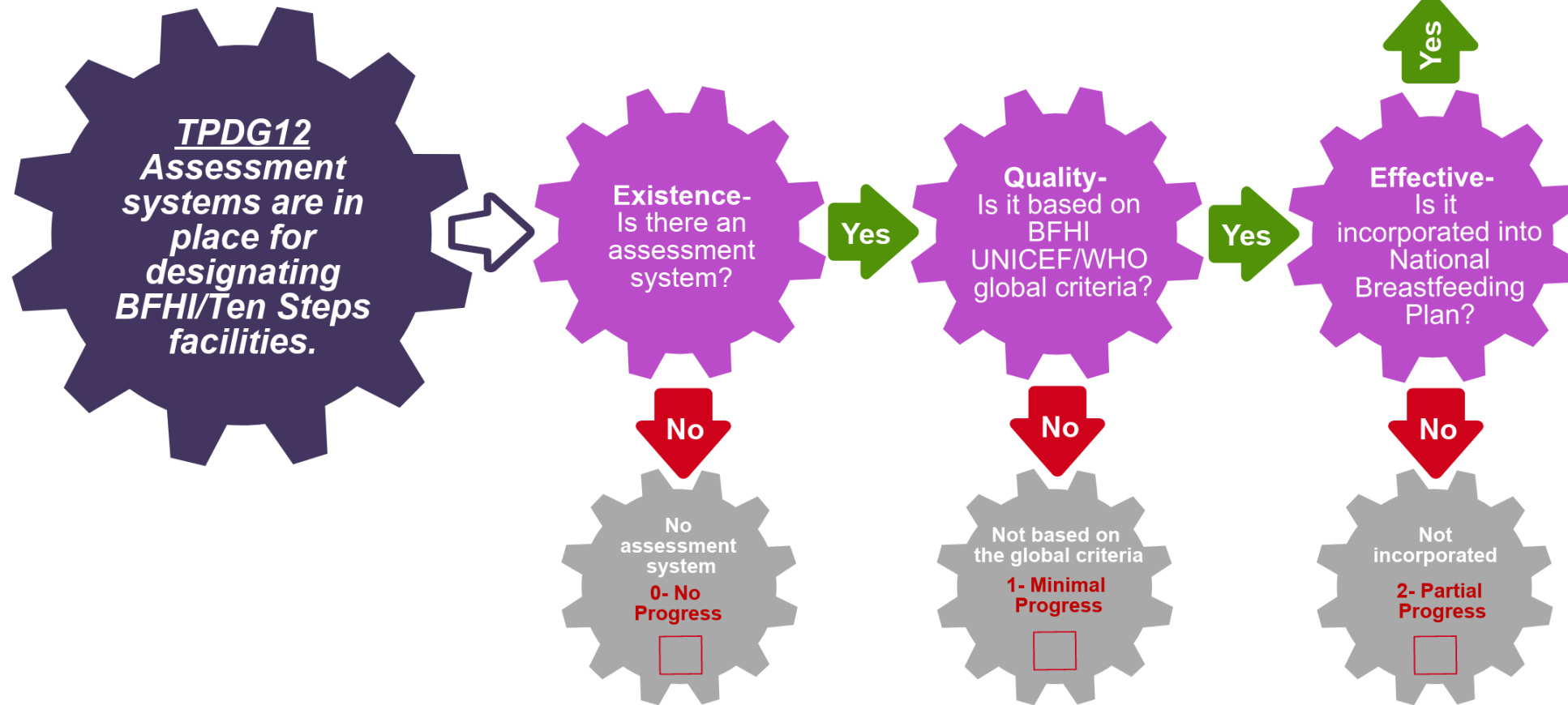


Benchmark TPDG11:



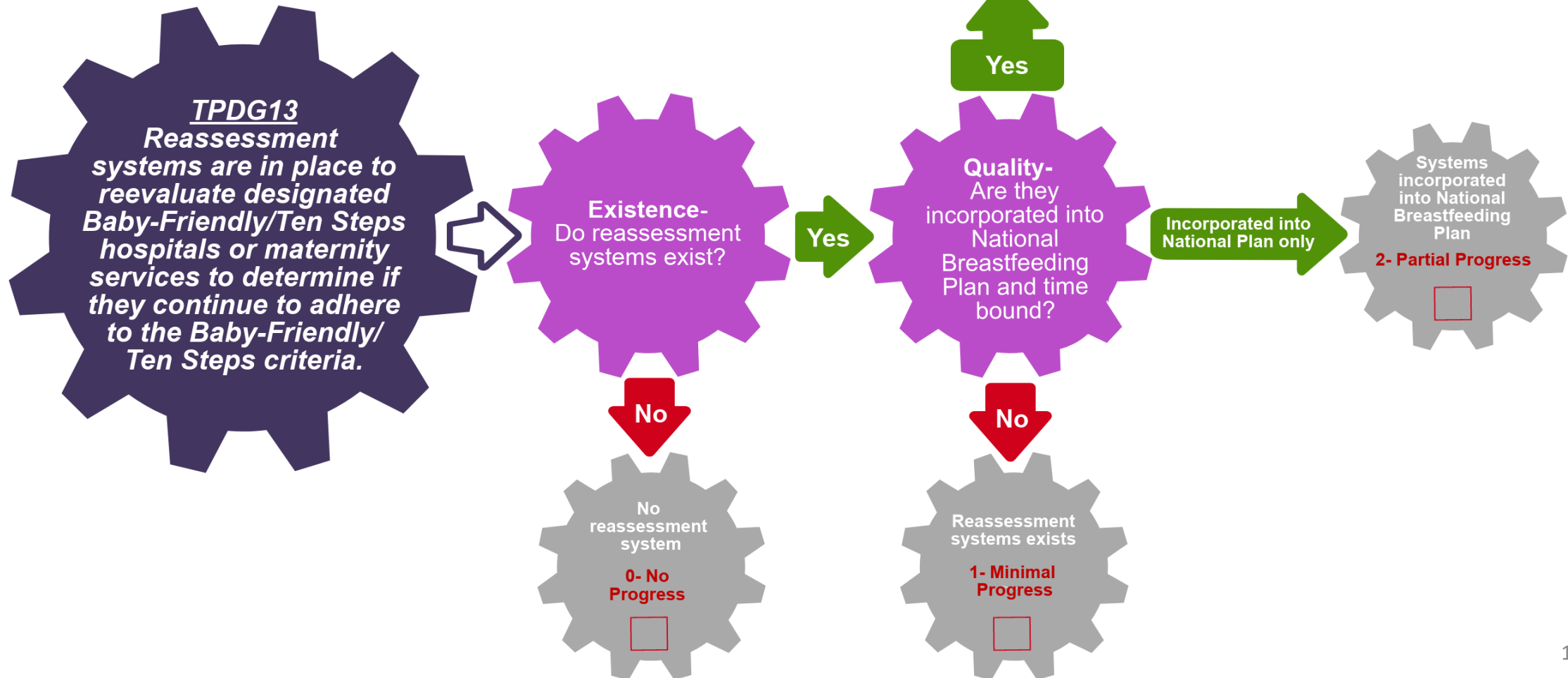
Benchmark TPDG12:

BFHI/Ten Steps certifies facilities completed all "Baby-Friendly" requirements



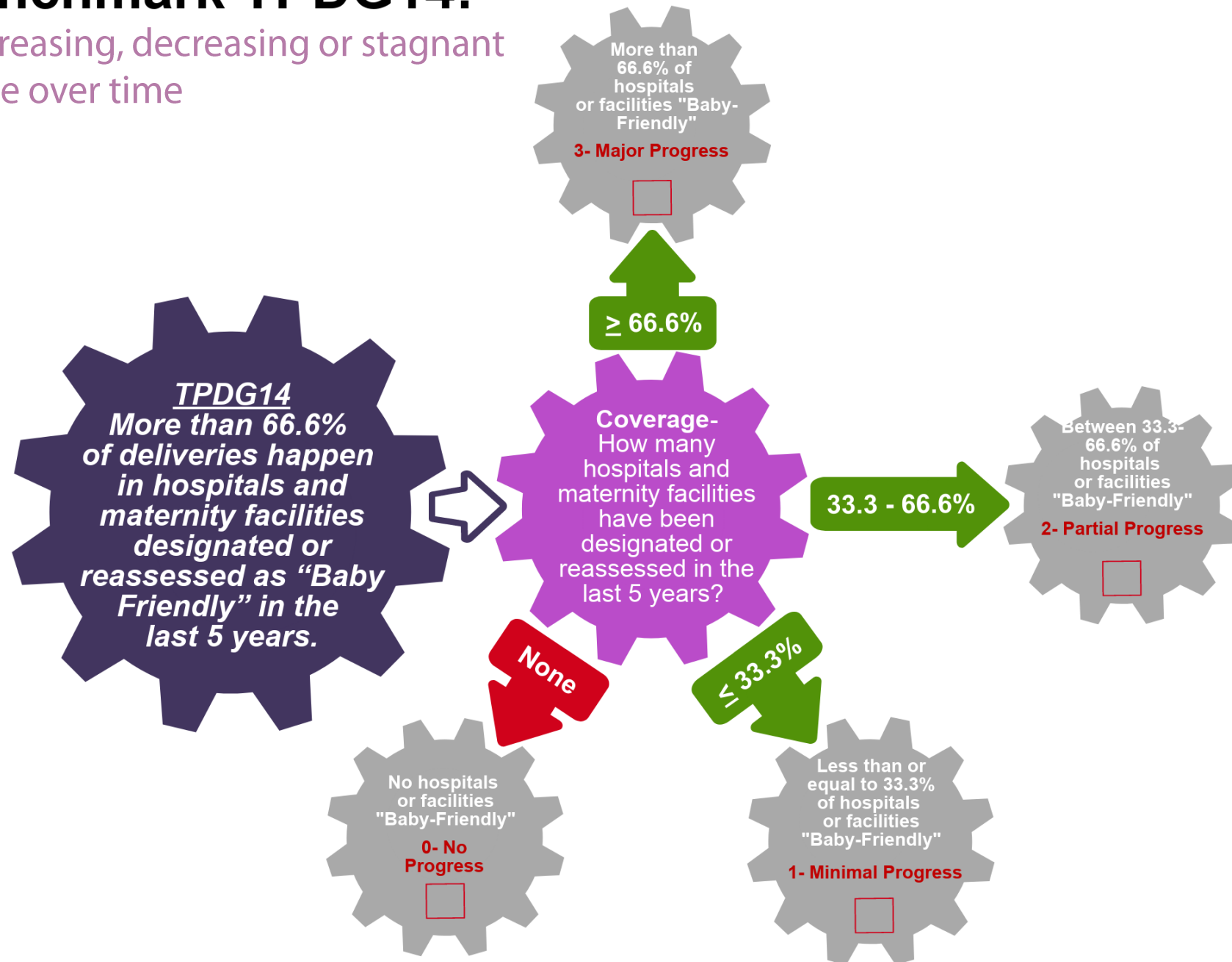
Benchmark TPDG13:

Reassessment system holds facilities accountable to BFHI/Ten Steps standards

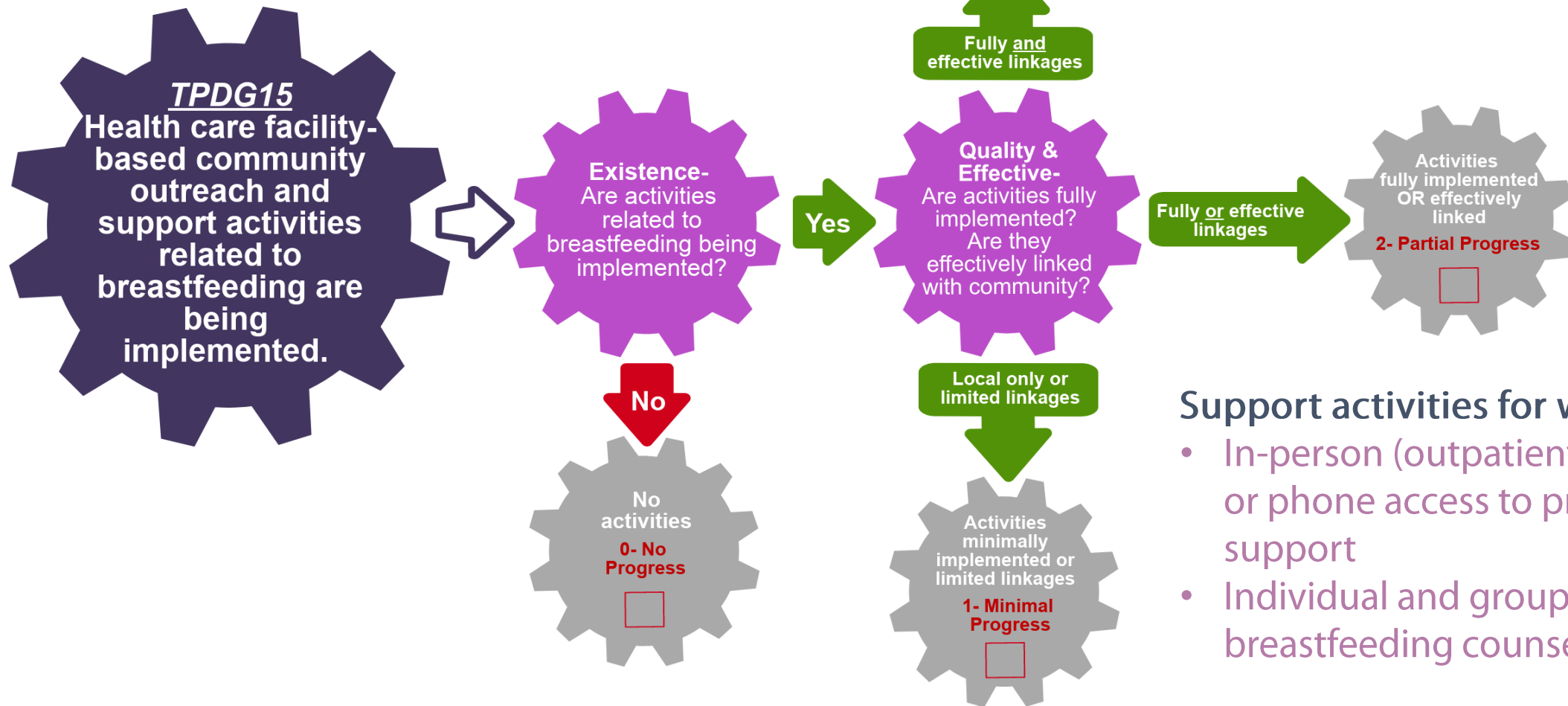


Benchmark TPDG14:

Evaluates increasing, decreasing or stagnant BFHI coverage over time



Benchmark TPDG15:



Community outreach:

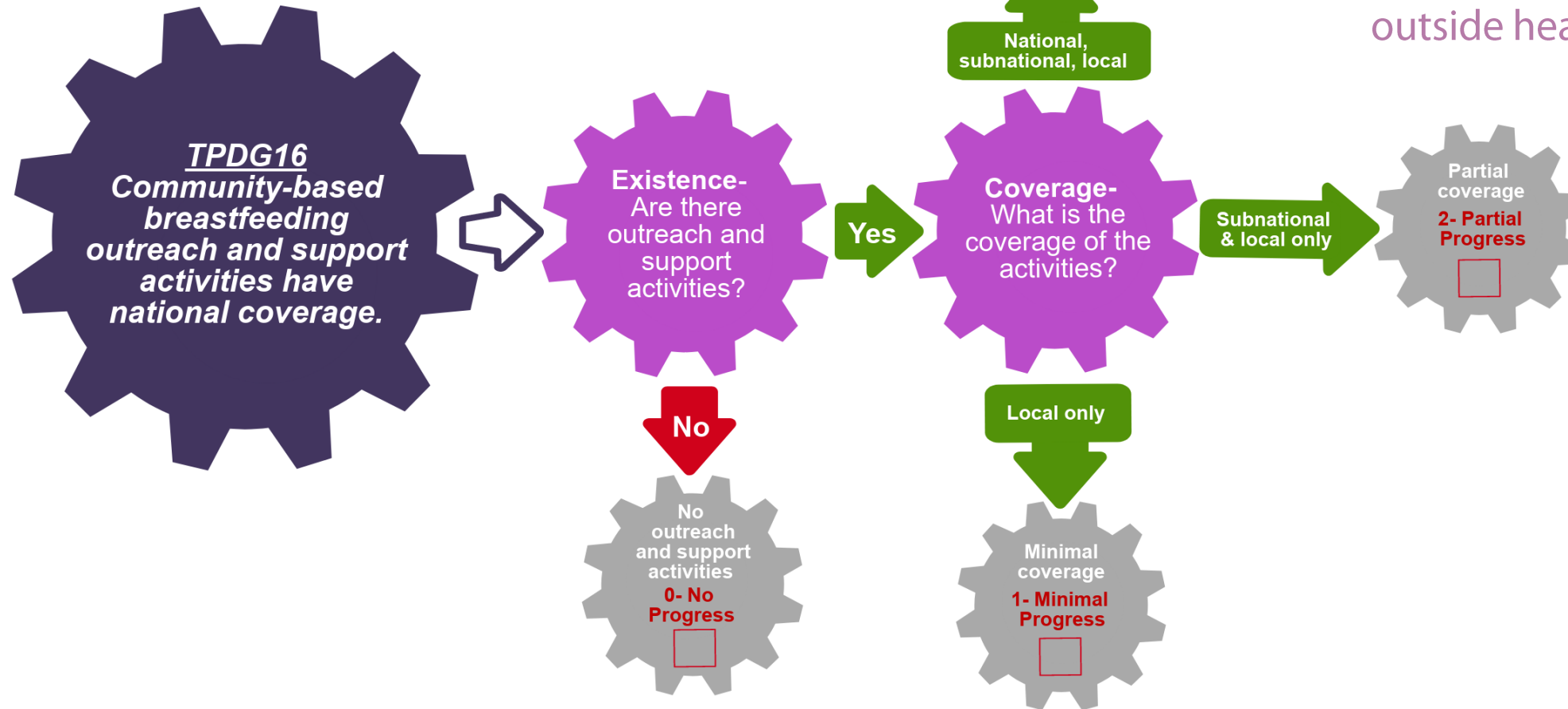
- Community health fairs
- Educational materials in community settings or via media
- Conducting educational sessions in community settings

Support activities for women:

- In-person (outpatient), on-line, or phone access to professional support
- Individual and group breastfeeding counseling

Benchmark TPDG16:

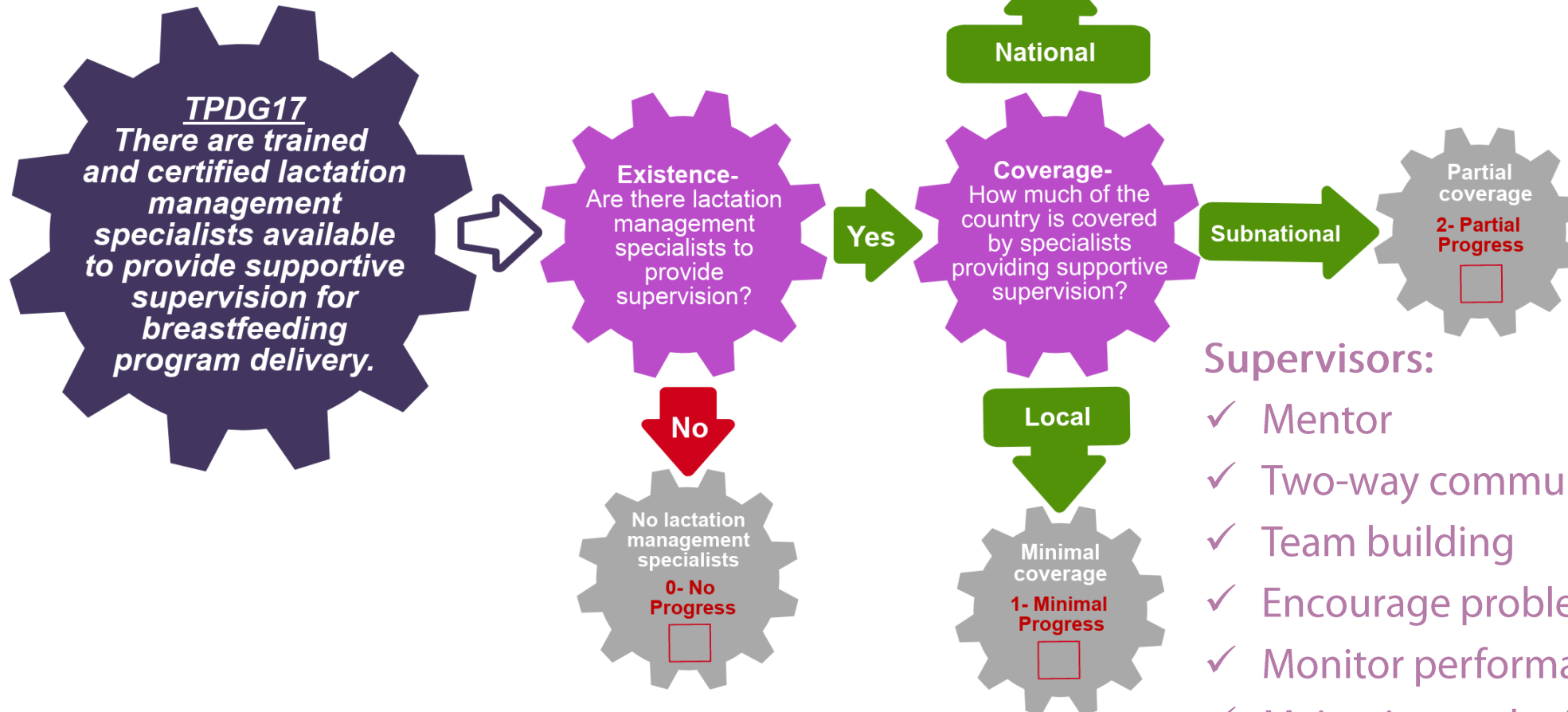
Assesses coverage of breastfeeding outreach and support activities by non-health care facilities



Community-based activities:

- Home visits
- Mother-to-mother support groups
- Hands-on assistance and breastfeeding guidance outside health care

Benchmark TPDG17:



Supportive supervision: non-authoritarian method of monitoring and evaluating staff performance

Supervisors:

- ✓ Mentor
- ✓ Two-way communication
- ✓ Team building
- ✓ Encourage problem solving
- ✓ Monitor performance
- ✓ Maintain regular follow-ups with staff