



**Figure 1.** Age-, race-, sex-adjusted monthly and model-based estimated (A) Colorectal cancer (CRC) incidence and (B) CRC-related mortality trends among 2,113,283 Kaiser Permanente Northern California members aged  $\geq 50$  years, 2003–2016. FIT denotes the fecal immunochemical colorectal cancer screening test introduction date at KPNC.