



# KAVLI POSTDOC SERIES

A PROFESSIONAL DEVELOPMENT SERIES  
FOR POSTDOCS IN THE NEUROSCIENCES

# Online presence for scientists

Greenberg Center

June 24th, 2022

12 pm - 5 pm

## AGENDA

- Lunch
- Craft a Personal Vision Statement for Your Online Presence  
- *by Katie McKissick*
- Tools to find your community and enhance your conference experience  
- *by Maya Sapiurka, PhD*
- Disseminate your research papers effectively via Twitter  
- *by Philip Corlett, PhD*
- Networking hour



## REGISTRATION:



Kavli Institute *for*  
Neuroscience *at* Yale



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### *Katie McKissick*

Katie McKissick is the digital engagement manager at The Kavli Foundation. A former high school biology teacher turned science communicator, Katie oversees the organization's social media and web presence. Whether it's a web story, Instagram post, or motion-text video, Katie's goal remains the same – sharing science with diverse audiences in engaging and inclusive ways.

In 2010, Katie started a blog and webcomic called “Beatrice the Biologist,” a passion project with the goal of cultivating curiosity and appreciation for science and nature (one giggle at a time). This creative outlet served as a playground to hone her skills in writing, illustration, graphic design, animation and video editing. Her portfolio led to opportunities to join digital teams at NASA's Jet Propulsion Laboratory, the Natural History Museum of Los Angeles County and the USC Viterbi School of Engineering. Katie is also a published author; her most recent book, *Everyday Amazing: Fascinating Facts about the Science That Surrounds Us* (Simon & Schuster, 2019), is filled with uplifting musings on the science we experience daily, “like fan mail addressed to the natural world.”



### *Maya Sapiurka, PhD*

Maya is the Associate Director of Administration for the Interdisciplinary Program in Neuroscience at Georgetown University. She previously worked at the Society for Neuroscience, where she created in-person and virtual learning opportunities for neuroscientists around the world. She received her PhD in Neuroscience from UC San Diego in 2016, where she was an active member of her program's Social Media Committee.

Maya has been involved in creating and running virtual spaces since she was in college and avoiding writing her senior thesis. In her many years on the Internet, she has been involved in building and managing virtual communities on Livejournal, Twitter, Slack, book review sites, and old-fashioned forums. Whether it's live-blogging a bad romance novel or tweeting about a scientific conference, you can always find Maya making new friends and connections somewhere online.



### *Philip Corlett, PhD*

Phil trained in Experimental Psychology, Cognitive Neuroscience and Psychiatry with Professors Trevor Robbins and Paul Fletcher at the University of Cambridge. He won a Wellcome Trust Prize Studentship and completed his PhD on the brain bases of delusion formation in the Brain Mapping Unit, Department of Psychiatry. After a short postdoc, he was awarded the University of Cambridge Parke- Davis Exchange Fellowship in Biomedical Sciences which brought him to the Yale University Department of Psychiatry to explore the maintenance of delusions with Professors Jane Taylor and John Krystal. He was named a Rising Star and Future Opinion Leader by Pharmaceutical Marketing Magazine and joined the Yale faculty in 2011 where he will continue to explore the cognitive and biological mechanisms of delusional beliefs as well as predictive learning, habit formation and addiction.

