

Yale SCHOOL OF PUBLIC HEALTH

Environmental Health Sciences

SEMINAR

A Better Planet: 40 Big Ideas for a Sustainable Future



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Policy Director, Yale Center for Environmental Law and Policy

Bio: Professor Esty is the author or editor of twelve books and dozens of articles on environmental protection, energy, and sustainability – and their connections to policy, corporate strategy, competitiveness, trade, performance measurement, and economic success. His prizewinning volume, *Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage*, has recently been named the top-selling “green business” book of the past decade. From 2011 to 2014, Professor Esty served as Commissioner of Connecticut’s Department of Energy and Environmental Protection where he earned a reputation for bringing innovative thinking to both energy and environmental policymaking. He launched Connecticut’s first-in-the-nation Green Bank and undertook a “LEAN” restructuring of all of Connecticut’s environmental permitting programs to make the state’s regulatory framework lighter, faster, more efficient, and effective. Prior to taking up his Yale Professorship in 1994, he served in a variety of senior positions at the US Environmental Protection Agency (where he helped negotiate the 1992 Framework Convention on Climate Change) and was a senior fellow at the Peterson Institute for International Economics in Washington, DC. He is a founding partner of Constellation Research and Technology, a fintech company that is working to develop better environmental/social/governance (ESG) metrics to enable a broader base of investors to bring sustainability factors into their portfolio choices.

12:00 p.m. Wednesday, April 1, 2020

LEPH 101, 60 College Street

Pizza lunch will be served upon entering the seminar
