



DIGITAL HEALTH Seminar Series

“Consumer Technologies: An Untapped Opportunity in Healthcare”

With over two billion smartphone users and hundreds of millions of smartwatch users, the reach of consumer technologies has never been greater. And while there is a tremendous opportunity to leverage these tools to improve health, it remains an area that has been largely untapped. This talk will walk through the process of making an evidence-based app and the challenges in bridging the worlds of scientific validity and user delight.



Kapil Parakh, MD, MPH, PhD

Medical Lead, Google Fit

Adjunct Assistant Professor, Yale University

Kapil Parakh is a practicing cardiologist who currently serves as the medical lead for Google Fit. He provides strategic leadership to guide product development and research efforts around activity tracking and health. Dr. Parakh previously led efforts to launch search products to disseminate high quality health information to one billion people. Before joining Google, Dr. Parakh was a White House Fellow and served as principal health advisor to the Secretary of Veterans Affairs. He is also the co-founder of an award winning non-profit on health innovation. Dr. Parakh currently chairs the American College of Cardiology Innovation Advisory Group. Dr. Parakh received his medical training from University of Zambia, and his MPH and PhD from the Johns Hopkins University.

Wednesday, May 15, 2019

4 p.m. to 5 p.m. Seminar

The Anlyan Center

TAC N203

Hosted by: Xinxin Zhu, MD, PhD.
Executive Director, Center for Biomedical Data Science