

# [Country]: Appendix 3. 'Becoming Breastfeeding Friendly'(BBF) Policy Recommendation Development Grading Survey Template

\* Required

Your Name \*

Institutional Affiliation \*

Date \*

## BBF Policy Recommendation Development Grading Survey: Background

A critical aspect of BBF involves identifying the gaps in your country's breastfeeding programs and making robust recommendations to address these gaps. Crafting meaningful recommendations that are understood by key stakeholders, such as policy and decision makers, media sources, funders, and other stakeholder organizations, is vital to translating these into actions. Well-designed recommendations can also be effectively monitored and evaluated, allowing a country to track its progress.

Criteria and Questions for Grading Recommendations: These top 3 criteria were chosen by the BBF Technical Advisory Group (TAG) members and country representatives from an original list of 8 in a survey.

Questions to assess each criterion were developed from the Yale BBF Team:

## Criteria and Questions for Grading Recommendations

Criterion	Explanation of criterion	Questions
Effectiveness	This criterion assesses the recommended action's effectiveness by understanding if this recommended action has an effect or impact on breastfeeding outcomes. This is primarily assessed through understanding the existing evidence regarding the effect or impact of this recommendation elsewhere.	<ul style="list-style-type: none"> <li>• Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?</li> <li>• Is the evidence for this recommendation translatable to your context?</li> <li>• Is this recommendation scalable?</li> </ul>
Affordability	This criterion assesses the affordability of recommended action based on an understanding of available information on the cost of implementing such recommendation, and the likely financial means to pay for it.	<ul style="list-style-type: none"> <li>• Is the cost of implementing this recommendation known?</li> <li>• Can this recommendation be funded?</li> <li>• Are there potential funders who can fund this recommendation?</li> </ul>
Feasibility	This criterion assesses the feasibility of the recommended action by understanding whether all the necessary resources to implement such recommendation are present.	<ul style="list-style-type: none"> <li>• Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?</li> <li>• Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?</li> <li>• Is there a foreseeable path to fully and successfully implement this recommendation?</li> </ul>

### Instructions for completing this survey

Please answer the following 9 yes/no questions (1A - 3C). Note: If you feel informed enough to make a decision but are unable to decide between a "yes" and "no" answer, please select the "Cannot decide" response option. If you do not feel informed enough to answer the question, please select "No answer".

Committee members should expect to spend about 2-4 minutes of background reading plus 2 minutes per criterion, or about 8-10 minutes total, on completing this survey.

## Survey Questions: Policy Recommendation 1

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 2

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 3

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 4

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 5

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 6

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
<b>1</b>	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
<b>2</b>	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
<b>3</b>	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
<b>4</b>	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 7

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 8

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 9

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Survey Questions: Policy Recommendation 10

### Considerations when grading BBF Policy Recommendations

<b>Recommendation</b>	
<b>WHAT</b> do we want to happen?	
<b>WHY</b> is it important for this activity to be accomplished?	
<b>WHO</b> is going to be responsible for the activity?	
<b>WHEN</b> should this activity be completed by?	
<b>HOW</b> will these activities get done?	
<b>HAVE</b> similar actions been effective in enabling the breastfeeding environment in other contexts? ( <b>Provide examples and use BBF case studies.</b> )	

Questions		Response Options	
1	Consider <b>effectiveness</b> when answering the following 3 questions:		
1A	Is there high-quality evidence and knowledge of this recommendation being effective (i.e. having an impact) from other contexts?	Yes Cannot decide	No No answer
1B	Is the evidence for this recommendation translatable to your context?	Yes Cannot decide	No No answer
1C	Is this recommendation scalable?	Yes Cannot decide	No No answer
2	Consider <b>affordability</b> when answering the following 3 questions:		
2A	Is the cost of implementing this recommendation known?	Yes Cannot decide	No No answer
2B	Can this recommendation be funded?	Yes Cannot decide	No No answer
2C	Are there potential funders who can fund this recommendation?	Yes Cannot decide	No No answer
3	Consider <b>feasibility</b> when answering the following 3 questions:		
3A	Are the necessary human and financial resources in place (or can reasonably be expected to be in place) to implement this recommendation?	Yes Cannot decide	No No answer
3B	Are the necessary institutions and partnerships in place (or can reasonably be expected to be in place) for this recommendation to be implemented?	Yes Cannot decide	No No answer
3C	Is there a foreseeable path to fully and successfully implement this recommendation?	Yes Cannot decide	No No answer
4	Anything else you would like to say or ask about this recommendation?		

## Additional Comments/Questions

Is there anything you would like to add before completing this survey?