Medical Grand Rounds

*Presented by*

Yale School of Medicine, Department of Internal Medicine,

Internal Medicine Education

Leila Haghighat, MD, MPhil

 Chief Resident, Yale Traditional Internal Medicine

“Social Media for Physicians: Benefits, Challenges, and Opportunities Ahead”

**Date: March 5, 2020 Time: 8:30-9:30am**

**Location: Fitkin Amphitheatre**

***There is no corporate support for this activity***

This course will fulfill the licensure requirement set forth by the State of Connecticut

**ACCREDITATION:**

The Yale School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**TARGET AUDIENCE:**

**Attending physicians, house staff, fellows, medical students, PA’s**

**NEEDS ASSESSMENT:**

Social media tools are increasingly used to disseminate and retrieve medical information. Clinicians need to know about current patterns of social media use, and the possible benefits of social media for physicians.

**LEARNING OBJECTIVES:**

1. Review current patterns of social media use among physicians
2. Describe the benefits of social media for physicians and barriers to its use
3. Strategize about how to enhance the presence of academic medicine on social media

**DESIGNATION STATEMENT**

The Yale School of Medicine designates this live activity for 1 AMA PRA Category 1 Credit(s)™. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

**FACULTY DISCLOSURES:**

Course Director: Vincent Quagliarello, MD - None

Speaker: Leila Haghighat, MD, MPhil- None

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MOC:

“Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to [MOC point amount and credit type(s)] MOC points [and patient safety MOC credit] in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit."