Child Study Center Grand Rounds

*Presented by*

Yale School of Medicine’s Department of Child Study Center

**"(Clinical Observation + Research) + (Media Strategy + Political Timing) = Policy Change: How a Largely-Invisible Clinical Problem Became a National Policy Imperative”**

**Walter S. Gilliam, PhD**

**Elizabeth Mears & House Jameson Professor of Child Psychiatry & Psychology**

**Date: January 21, 2020 @ 1:00**

**Location: Cohen Auditorium, NIHB E02**

**Course Director: Andres Martin, MD, MPH**

***There is no corporate support for this activity***

This course will fulfill the licensure requirement set forth by the State of Connecticut

**ACCREDITATION**

The Yale School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**TARGET AUDIENCE**

Trainees in child psychiatry, psychology, and social work, faculty, clinicians, scientists

**LEARNING OBJECTIVES**

At the conclusion of this activity, participants will be able to:

1. Participants will gain an understanding of how clinical observation and research can lead to large-scale policy change through strategic communications strategies that are well-timed to key policy moments.
2. Participants will explore some of the many challenges of navigating the intersection between academia, public media, and policy.
3. Participants will better understand some of the many key relationships needed to move effectively research into federal and state policy arenas.

**NEEDS ASSESSMENT**

Clinicians and researchers possess important knowledge about the needs of children and families, but often lack an understand of how child and family policy is shaped; likewise, policy decision makers often have limited access to the research that could and should help guide their decisions at key political moments. This presentation is an exploration of one example of how clinical observation and research were utilized strategically to help change the policy rules by which children and families are served.

**DESIGNATION STATEMENT**

The Yale School of Medicine designates this live activity for 1 AMA PRA Category 1 Credit(s)™. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

**FACULTY DISCLOSURES**

Walter Gilliam: NONE

Andres Martin: NONE

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